

SALESFORCE TRIGGERS

A key feature of RingLead Prevent.



Harness the power of RingLead in your Salesforce integrations

HOW IT WORKS

Close the Gaps in Perimeter Protection

Intelligently process Leads from all Salesforce connected systems with the industry's most powerful duplicate detection and matching technology.

Instantly Link Leads & Contacts to the Right Account

Leverage RingLead's Salesforce Triggers to convert Leads to new contacts at matched Accounts or link Leads to matched Accounts for better Salesforce data right from the get-go

Synergy in Your Salesforce Data Operations

Use RingLead's proprietary order of data operations to smartly process all records created via connected systems. Enrich records in real-time, group them into custom segments, then route to the right salesperson with speed and precision.

Flexible Filters and Customizable Criteria

Set up filters and criteria to set trigger conditions (Lead/Contact is Created or Updated) and only process certain Leads (such as those created by a specific Salesforce user or source) for a data process that conforms to your unique Salesforce needs.

RINGLEAD Features Supported

- Duplicate Prevention
- Lead-to-Account Linking
- Real-time Enrichment
- Segmentation
- Lead Routing

Common Connected Systems

- Pardot
- Salesforce Marketing Cloud
- HubSpot
- AppExchange Leads
- Custom Applications