

MASS UPDATE & MASS DELETE

Key Features of
RingLead Cleanse.



Leverage proprietary bulk action technology to change thousands of fields at once, or delete thousands of records at a time.

HOW IT WORKS

Powerful Bulk Actions in Salesforce

Clean up your Org with customizable mass actions that make any database cleansing campaign fast and easy.

Standard and Custom Object Functionality

Update and delete on both Standard and Custom Objects in Salesforce for a more comprehensive data cleansing experience.

Scheduled Mass Update/Delete Tasks

Customize RingLead bulk actions to your exact needs and set up Mass Update/Delete tasks on an hourly, daily, weekly, or monthly basis.

Worry-Free Deletion

Don't worry about accidentally deleting useful information. Users can restore deleted records from the Salesforce Recycle Bin for up to 15 days after the Mass Delete task.

COMMON USE CASES:

Transfer ownership to update account owners who may be inactive or have left your organization

Delete old unusable records e.g all records created two years ago or longer

Eliminate junk Leads, Contacts & Accounts e.g any record with a suspicious email domain

Key Benefits

Reduce data redundancy

Improve database integrity

Reduce database storage costs
and comply with record limits

Increase efficiency with a
clean, organized database

Bypass Salesforce's limit of
250 records deleted at once