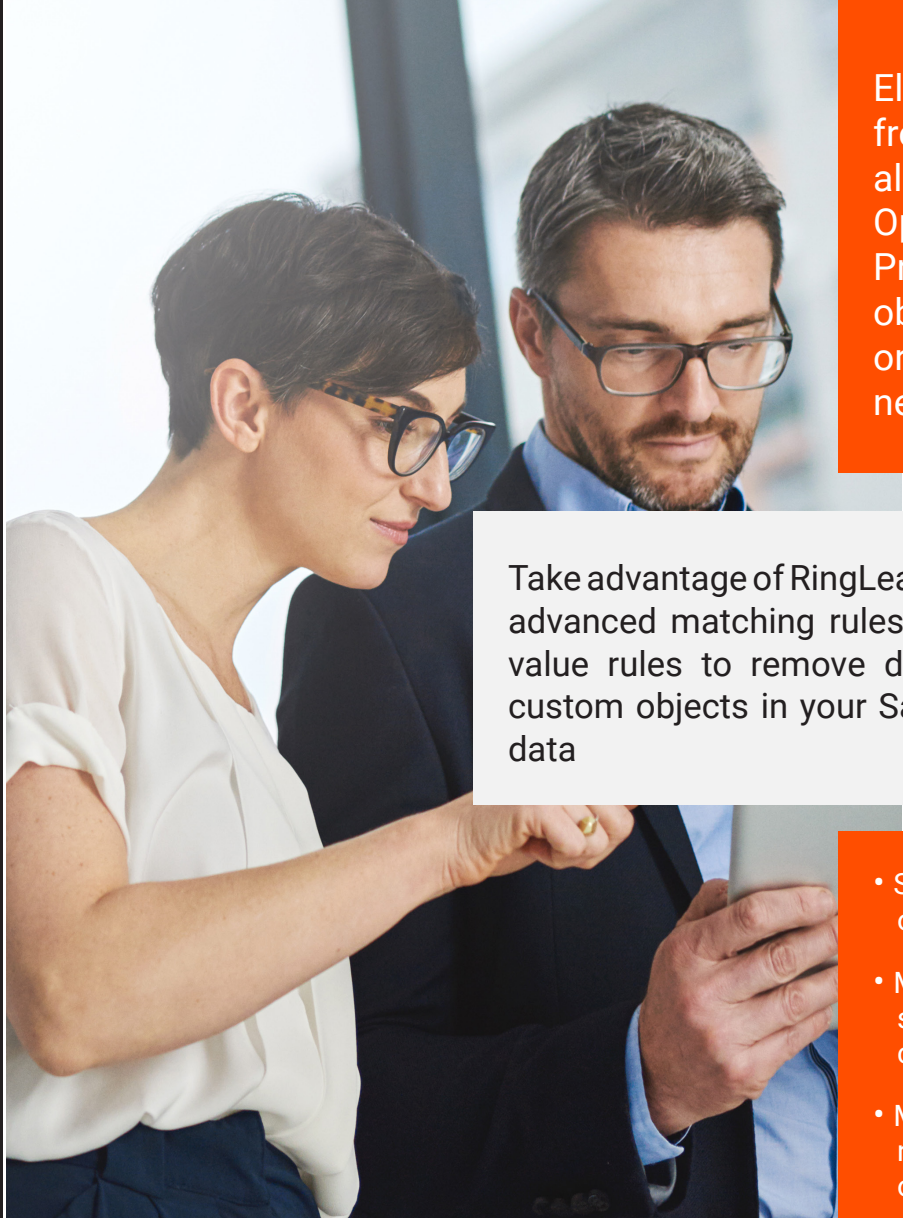




# **DMS CLEANSE CUSTOM OBJECT DEDUPLICATION**



**EXPERIENCE RINGLEAD DMS CLEANSE LIKE  
NEVER BEFORE WITH CUSTOM OBJECT DEDUPLICATION.**

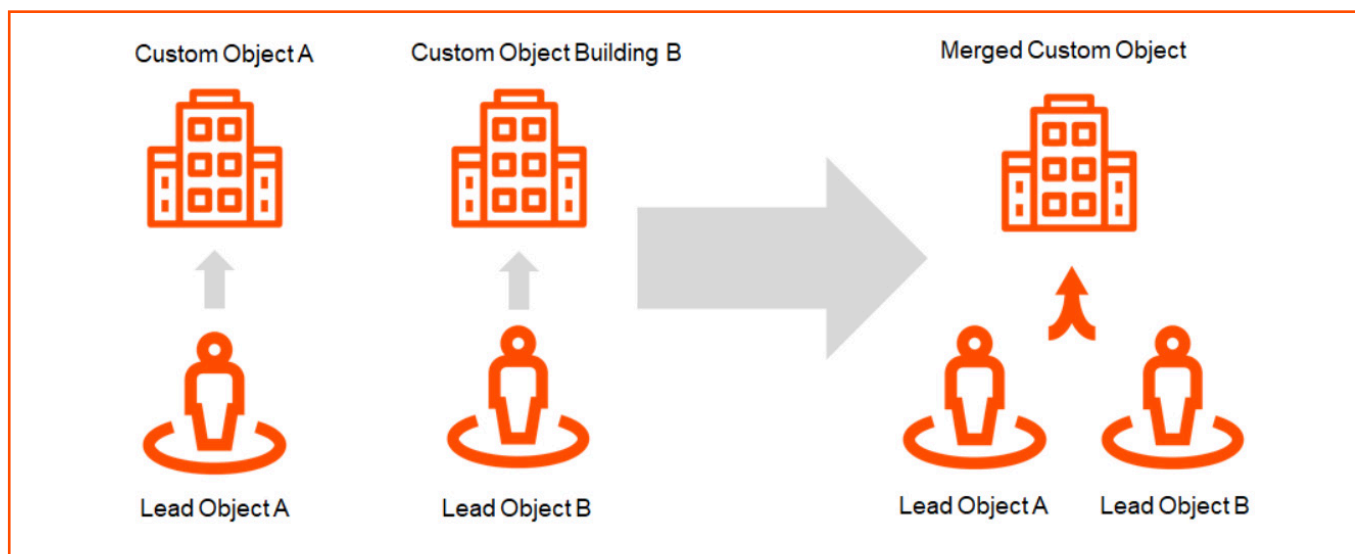


Eliminate duplicates not only from standard objects, but also from objects such as Opportunities, Campaigns, Products and any custom objects created to for your organization's specific business needs.

Take advantage of RingLead DMS Deduplication feature with advanced matching rules and several field level surviving value rules to remove duplicates from any standard or custom objects in your Salesforce without losing valuable data

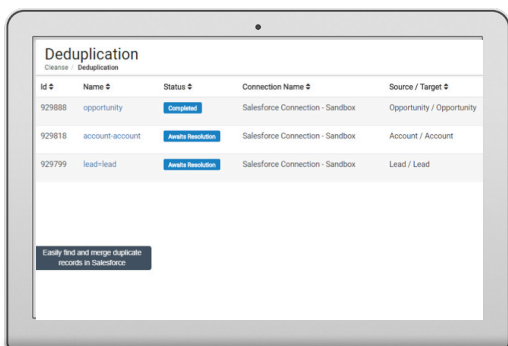
- Simply find and merge custom object records
- Merging Opportunities and other standard salesforce Objects with customizable matching rules
- Merge duplicate Custom Object records LINKED to different Standard or custom object records

## CUSTOM OBJECTS

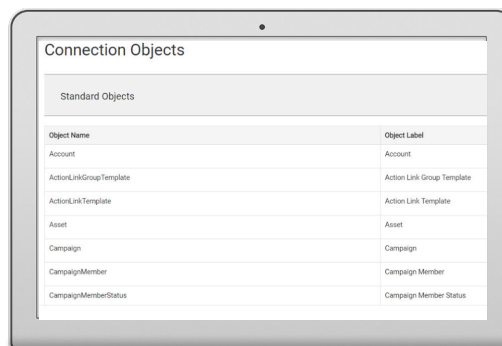


# 6 STEPS

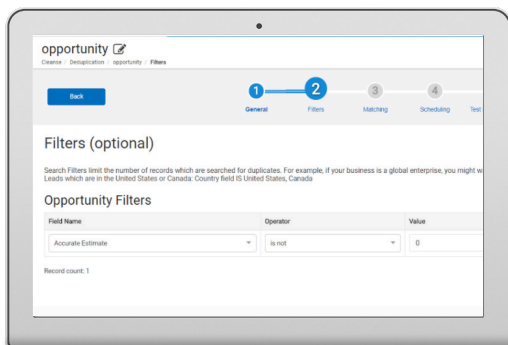
## TO MERGE CUSTOM OBJECTS IN RINGLEAD DMS



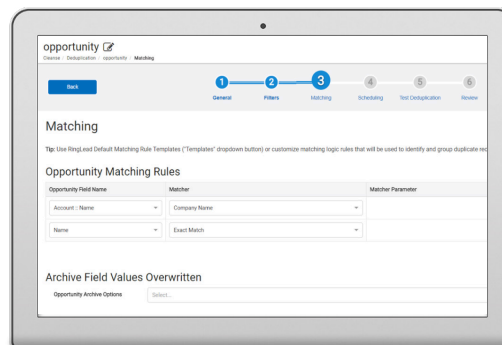
1. Login to Ringlead DMS to create a deduplication task.



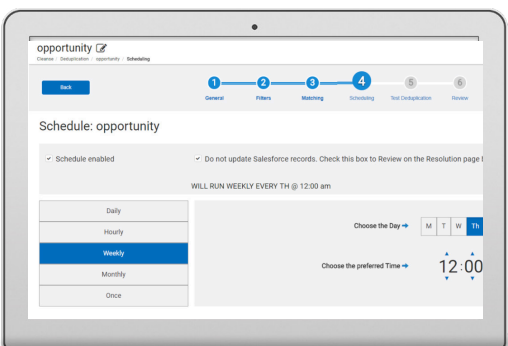
2. Disable any of the custom objects you do not want to merge.



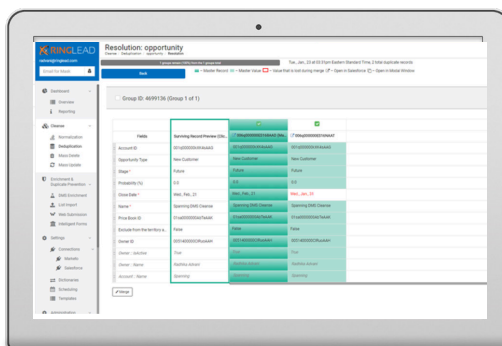
3. Establish Filters that suit your business needs



4. Specify matching criteria, master record rules and field surviving value rules



5. Determine a merging schedule to automate



6. Review, resolve and merge