

DMS



DMS Records Protected	Duplicates Found	Duplicated Merged	Records Enriched	New Leads Captured
165,265	4,543	2,812	3,316	1,972



Russ's Corner
Product Updates

Coming Soon!

➔ Capture in DMS

Custom Data Services

Customer Support
+1 (888) 240-8088

➔ VIP Support
Support

The industry's leading **360°**
DATA MANAGEMENT PLATFORM

RINGLEAD DMS

RingLead Inc., is an industry-leading data management provider committed to transforming the way businesses view and leverage data. We believe that only by leveraging high-quality data can you ever recognize the true return on your CRM and marketing automation system.

We support you at every step of your data journey—from lead generation and deduplication, to duplicate prevention, data enrichment, and everything in between.

DMS CLEANSE

- ✓ **ELIMINATE** duplicates within your CRM
- ✓ **MERGE** Duplicates Leads, Contacts and Accounts
- ✓ **CLEANSE** regularly with De-Duplication Scheduler
- ✓ **CUSTOMIZABLE** 55+ Matching Algorithms

DMS ENRICHMENT

- ✓ **REAL-TIME & CRM** Firmographic and Contact Data Enrichment
- ✓ **INTELLIGENT** Proprietary Aggregation Technology combines with 3rd Party Data Source
- ✓ **BEST MATCH RATES** and Fill Rates in the Industry
- ✓ **INTELLIGENT FORMS MANAGER** for shorter webforms

DMS DUPLICATE PREVENTION

- ✓ **PREVENT DUPLICATES** from entering the CRM from List Imports and Web Form Submissions
- ✓ **PREVENT DUPLICATES** for Leads, Contacts & Accounts
- ✓ **CONFIGURE & MAP** Custom Matching rules for Duplicate Identification
- ✓ **MERGE DUPLICATES** to Retain valuable data in Salesforce and Marketo

DMS CAPTURE

- ✓ Prospect will **1000+ LEADS** in Minutes
- ✓ **SEAMLESS** List building with LinkedIn
- ✓ **EXPORT** to CRM or Excel Spreadsheet
- ✓ **APPEND** Phone, Email, Company information
- ✓ **DETECT & PREVENT** Duplicates

